



SME
RATE CARD



قمة AIM للاستثمار
AIM CONGRESS

النسخة الثالثة عشر لملتقى الاستثمار السنوي
The 13TH Annual Investment Meeting

7 - 9 May 2024 | Abu Dhabi, United Arab Emirates

SME Packages

The SME Made In Series at the Annual Investment Meeting (AIM) is a valuable opportunity for small and medium-sized enterprises (SMEs) to showcase their local products and services on an international platform. This platform provides a unique chance for SMEs to gain exposure, attract potential investors and partners, and promote economic growth in their countries and regions. This exposure can be particularly beneficial for SMEs seeking to expand their markets beyond their local borders and tap into international opportunities.

The SME Made In Series include exhibitions, conferences, workshops and networking sessions, allowing SMEs to engage with a diverse audience of investors, industry experts, and potential customers. Through this interaction, SMEs can gather valuable feedback, establish partnerships, and explore new avenues for growth and collaboration.

Categories of SMEs:

Criteria	Micro Enterprises	Small Enterprises	Medium Enterprises
No. of Years in Business	1 year	2 years	3 years
No. of Employees	Less than 10	10 to 49	50 and above
Annual Turnover (in US\$)	50K	100K	200K

SME Packages:

Option 1: Micro Enterprises Package - US\$ 1,250

Inclusions:

- Branded Exhibition Kiosk (1.5 x 1.5 meters)
- 1 Standard Pass
- 1 Exhibitor Pass
- Pre-Arranged B2B Meetings



Option 2: Small Enterprises Package - US\$ 2,500

Inclusions:

- Branded Exhibition Kiosk (2 x 2 meters)
- 1 Standard Pass
- 2 Exhibitor Passes
- Pre-Arranged B2B Meetings



Option 3: Medium Enterprises Package - US\$ 3,750

Inclusions:

- Branded Exhibition Kiosk (3 x 2 meters)
- TV Screen
- 2 Standard Passes
- 2 Exhibitor Passes
- Pre-Arranged B2B Meetings

*All prices mentioned above do not include 5% VAT

*US\$100 will be added to the total price in the invoice as Administration & Financial fees.